

CASE STUDY

MEGAN NICOLE KANKA FOUNDATION

Website Design Case Study

THE CHALLENGE

Develop a web site that would convey the importance of the Meagan's Law and locate critical information while being a fun and attractive site for visitor's to view.



CUSTOMER GOALS AND OBJECTIVES

The Megan Nicole Kanka Foundation's website had the following goals:

- Create a website that visitors will find exciting, fun, and useful
- Showcase the current programs the foundation has to offer including, "Who is watching your children?", "Check 'Em Out programs" and "the Right to Know"
- Allow visitors to view EACH State's public notification law's
- Make the visitors aware of Special Events
- Recognize Corporate Sponsors
- Get Involved/Donate information
- Gather legislative news regarding Megan's Law

THE SOLUTION

4M Web Design developed a visually appealing site using a graphical left side navigation menu that is consistent throughout the site. The color scheme employed provides sufficient contrast for most users. The design of the website is simple and functional in order to accommodate the extensive amount of information and all information is properly broken in paragraphs.

The web site incorporates artwork and photographs that the foundation uses in its print publications, as well as some custom artwork designed for the web site. The layout and design foster an easy to use and consistent presentation for browsers.

We built a web site that shows the Foundations Mission, Your Right to Know, Child Safety Info, Programs, News and Events, Megan's Law Coast to Coast, Pink Ribbon Page, Publications, Donate, Email, and Get Involved.

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THE BENEFITS

The response of the Megan Nicole Kanka Foundation's website has been recognized on a national level. The site offers invaluable information to the public. According to Rich and Maureen Kanka (Megan's parents) donations, and corporate sponsors have increased since the site's inception and the general public has a better understanding of the law's that each of their states' have passed.

FUTURE PLANS

Future plans include a online ordering system of publications offered by the foundation.

TECHNOLOGY AND TOOLS

Windows 2000 OS, Microsoft FrontPage, Microsoft Access, JavaScript, Cascading Style Sheets (CSS), Adobe Photoshop, HTML, Dedicated Hosting

ABOUT the MEGAN NICOLE KANKA FOUNDATION

The Megan Nicole Kanka Foundation is a 501 c 3 non-profit, charitable organization founded by the Kanka family. The foundation wants to ensure that every possible step is taken to help prevent the future victimization of children. It is their hope and dream that no other child anywhere will suffer the fate of Megan Kanka.



126 Shrewsbury Ct.
Pennington, NJ 08534

We would like to thank you for your interest in 4M Web Design.
We look forward to hearing from you!